

Silicon Valley Waterless Carwash Company Unveils Campaign to Save 2 Billion Gallons of Water per Year

***Eco Green Auto Clean has officially launched the company's water awareness campaign, "One Cup, One Car," which aims to save 2 billion gallons of water per year.***

Redwood City, California, August 26<sup>th</sup> 2015 – Eco Green Auto Clean, an innovative, eco-friendly carwash product developer, has officially launched the company's *One Cup, One Car* campaign to save 2 billion gallons of water per year.

As California moves into the state's fourth year of severe drought, Governor Brown has declared a state of emergency. Water conservation efforts are at an all-time high. Silicon Valley-based Eco Green Auto Clean has launched a water awareness campaign combatting a carwash industry that wastes billions of gallons of water annually. The campaign, *One Cup, One Car*, promotes sustainable carwash practices using the company's eco-friendly green cleaning products, which effectively use one cup of water to clean one vehicle.

The advantage of Eco Green Auto Clean products is not just that they save water while cleaning a car, but that they are *superior* to traditional car washing methods. Conventional wisdom holds that water should be used to clean cars, so this claim might sound hard to credit. It all comes down to the unique product formulation.

As opposed to traditional carwashes that use exorbitant amounts of water and sponges to scrub a car down (scratching the paint in the process), Eco Green Auto Clean products have surfactants that embrace dirt particles, allowing them to be easily removed with a microfiber towel and preventing damage to paint. Polymers in the product also provide a protective layer and a showroom shine. As a bonus, drivers can say goodbye to water spots.

This cleaning method saves between 50 to 70 gallons per waterless car wash when compared to conventional car washing methods, but offers more than just a reduction in water-use footprint. What Eco Green Auto Clean truly delivers is a responsible and sustainable method for washing vehicles. All of the company's products are made with 100% plant-derived, biodegradable ingredients, eliminating the potential for toxic run off to find its way into storm drains and then rivers and oceans.

Specially discounted packages have been introduced, starting at \$40 for 10 washes. A single bottle of Eco Green Auto Clean saves 300 gallons of water.

“Your car will always need to be washed, why not do it a better way while helping save one of our most vital and endangered resources?” asks Anton van Happen of the company.

Join the *One Cup, One Car* campaign today by visiting <http://www.OneCupOneCar.com> to learn more and become part of a growing worldwide community helping to make a difference. Learn more about Eco Green Auto Clean by visiting <http://www.EcoGreenAutoClean.com>.

About Eco Green Auto Clean: Eco Green Auto Clean is a leading manufacturer of eco-friendly waterless carwash products worldwide based in Redwood City, California. Visit <http://www.OneCupOneCar.com> or contact (Antonvh@EcoGreenAutoClean.com) for more information.

**Contact:**

**Name:** Anton van Happen

**Phone:** 866-620-0453

**Email:** Antonvh@EcoGreenAutoClean.com

**Web Address:** <http://www.EcoGreenAutoClean.com> or <http://www.OneCupOneCar.com>

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